



## Draft Strategic Priorities 2016-19

### College Readiness

**Strategic Priority:** Strengthen curricular, instructional, and student services partnerships with high schools in Clackamas Community College's district to improve college readiness.

**Outcome:** Increased percentage of college-ready students coming directly from high schools in our district.

**Indicators:**

- Developmental education placement
- 100 level enrollment, particularly in gateway courses in math, writing
- Course completion rates (A-C / pass)
- Time to degree or certificate completion

**Core Theme:**

Lifelong Learning - We provide diverse special events, enrichment programs, and continuing education opportunities and develop strong partnerships with our community agencies.

### Financial Sustainability

**Strategic Priority:** Increase institutional resources and capacity in order to better fulfill our mission through: 1) obtaining more grants and donations; 2) stewarding existing resources more effectively; 3) creating sustainable programs, services and partnerships; 4) securing the confidence of major constituents in our district.

**Outcome:** 1) Increased revenue devoted to the support of instructional and non-instructional programs and services; 2) and improved efficiency of instructional and non-instructional programs and services.

**Indicators:**

- Percentage of revenue from grants and donations
- Overall margins of instructional programs
- Efficiency of all instructional and non-instructional departments and services

**Core Theme:** Supports all core themes.

## Academic Innovation and Relevance

**Strategic Priority:** Create an overall portfolio of high-quality, relevant and innovative instructional methods, programs, environments and models based on data in order to better serve our students and community.

**Outcome:** Programs and services aligned and prioritized to have the highest impact and value to those we serve.

**Indicators:**

- Education provided at times, places, and using methods based upon student learning and learning support need
- Completion and transfer data
- Employment and labor market data
- Employer surveys
- Business and industry training/professional development certificates/licensure attained
- Business and industry utilization of learning methods provided

**Core Theme:**

**Academic Transfer** - We provide education that results in successful academic transfer to a four-year institution.

**Career and Technical Education** - We provide education and training that reflect the economic needs of the community and region and lead to successfully attaining employment.

**Essential Skills** - We provide education that supports high school completion and learning English, and develops essential skills such as mathematics, reading, and writing.

## Guided Pathways

**Strategic Priority:** Degree- and certificate-seeking students will have clearly articulated guided pathways based on their intent.

**Outcome:** Increased percentage of degree- and certificate-seeking students who achieve their stated intent.

**Indicators:**

- Percentage of degree- and certificate-seeking students with career, educational, and financial plans
- Completions, time to completion, number of credits earned toward certificate and degree completion, and transfers
- Employment data
- Transfer data

**Core Theme:**

Academic Transfer - We provide education that results in successful academic transfer to a four-year institution.

Career and Technical Education - We provide education and training that reflect the economic needs of the community and region and lead to successfully attaining employment.